



# **APIE 2021**

Asia-Pacific International Intelligent Equipment Exposition China-Japan-Korea Intelligent Manufacturing Conference

2021.7.18-22

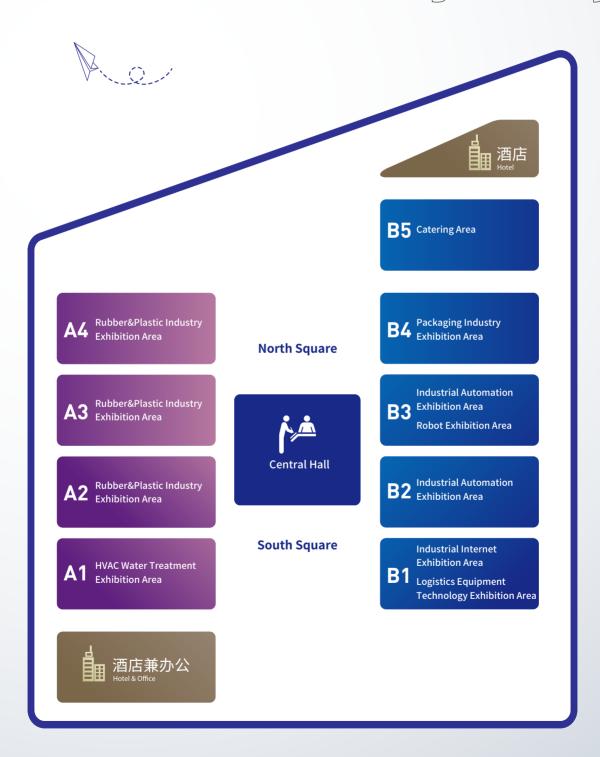
Qingdao ·Hongdao International Conference and Exhibition Center

# SHOW REPORT





# Gather Asia-Pacific Manufacturing Power Customize Your Intelligent Factory



# ABOUT APIE

# Gather Asia-Pacific Manufacturing Power, Customize Your Intelligent Factory

From July 18, 2021 to July 22, 2021, the Asia-Pacific International Intelligent Equipment Exposition was successfully held in Qingdao • Hongdao International Conference and Exhibition Center with the theme of Gather Asia-Pacific Manufacturing Power, Customize Your Intelligent Factory.

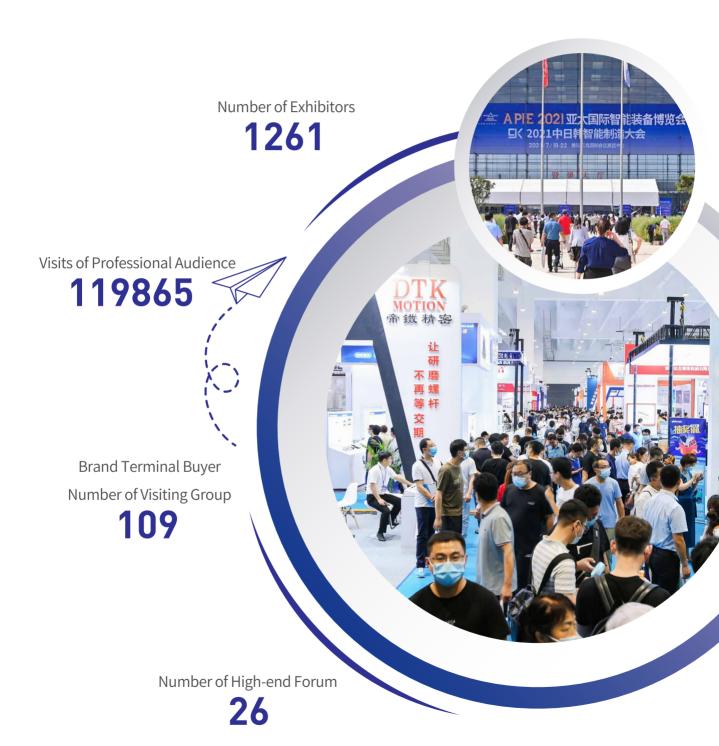
The Asia-Pacific International Intelligent Equipment Exposition (APIE), with intelligent manufacturing as the core, based on the economic system of China, Japan and South Korea, radiates more than 20 countries and regions in the Asia-Pacific region, focuses on the new era of intelligent manufacturing and devotes itself to creating a feast of global intelligent equipment solutions. As one of the domestic brand exhibitions, APIE deeply focuses on the frontier of intelligent manufacturing between China, Japan and South Korea, devoting its mind to purchasing transaction, and promoting the transformation of enterprise intelligence.

The Exposition is divided into industrial internet, industrial automation, robots, rubber and plastic industry, packaging industry, logistics and equipment technology and other theme exhibition areas, focusing on the new products, new technologies and cooperation demands of multinational enterprises, domestic well-known enterprises and leading enterprises in the industry. The exhibition takes it as its own responsibility to meet the needs of customers' informatization and digital upgrading, strive to build a professional communication platform, and build a trade platform integrating communication, cooperation, solution and innovation between exhibitors and buyers.

The CJK2021 China-Japan-Korea Intelligent Manufacturing Conference held at the same time of the exhibition is based on Qingdao, facing the Asia-Pacific region, focusing on the frontier technologies and application trends of intelligent manufacturing in China, Japan and South Korea, and centering on major demands and key issues in the field of intelligent manufacturing. Hundreds of experts from more than 10 countries and regions shared the latest developments and trends in the field of intelligent manufacturing innovation through nearly 30 special forums to talk with 3000+ industry elites on the frontier technologies of intelligent manufacturing.



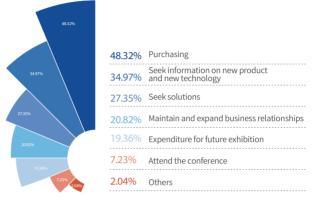
# 2021 Show Data



# WSITOR ANALYSIS



# Analysis on the Purpos of Audience Visit



### **Audience job classification statistics**



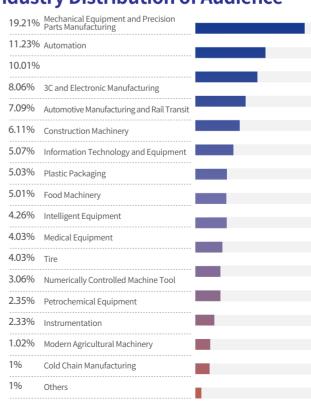
### **Visits of Professional Audience**

Date	Number of Visitors per day	Repeated Visits	Total Visits
The first day July 18	36628		36628
The 2nd day July 19	27201	6009	33210
The third day July 20	20774	5510	26284
The fourth day July 21	14864	3209	18073
The fifth day July 22	4280	1390	5670
Total	103747	16118	119865

### **Proportion of audience region**

Region	Proportio	Regio	Proportion
Shandong	60.11%	Tianjin	0.81%
Hebei	9.71%	Guangdong	1.4%
Henan	3.58%	Shaanxi	0.26%
Shanghai	3.7%	Fujian	0.21%
Jiangsu	7.08%	Chongqing	0.3%
Zhejiang	6.93%	Sichuan	0.24%
Anhui	4.15%	Qinghai	0.17%
Shanxi	1.12%	Other countries and regions	0.23%

### **Industry Distribution of Audience**



旦(中日韩智能制造大

### **Brand Terminal Buyers and Visiting Groups**

Qingdao Zhongji Refrigerating Box Manufacture Co., Ltd.

Foxconn Technology Group

Etsong (Qingdao) Tobacco Machinery Co., Ltd.

Mesnac Co., Ltd.

Himile Group Co., Ltd.

CNOOC Energy Technology Services Limited

SAIC-GM-Wuling Automobile Co., Ltd.

Shandong Hongqiao New Material Co., ltd.

Goertek Inc

Hisense Visual Technology Co., Ltd.

Shandong Hi-speed Railway Construction Equipment Co., Ltd.

CRRC Sifang Co., Ltd.

Qingdao Hisense Mould Co., Ltd.

Qingdao Victall Railway Decoration Materials Manufacturing Co., Ltd.

China University of Petroleum (East China)

Laiyang Changyu Sealing Products Co., Ltd.

Lovol Heavy

Qingdao Laoying Environment Technology Co., Ltd.

J Juyi Tiangong (Shandong) Intelligent Equipment Co., Ltd.

Andre Steele Power Tools (Qingdao)

Laizhou Jincheng Rubber Products Co., Ltd.

Qingdao Huazhi Intelligent Technology Co., Ltd.

Weihai Jinghe Digital Mining Technology Co., Ltd.

Universal Oriental International Container (Qingdao)

Qingdao Chuangke Zhizao Machinery Equipment Co., Ltd.

Qingdao Weiketerui Automation Equipment Co., Ltd.

YANTAI DONGXING AIR-CONDITIONER TUBE CO., LTD.

Qingdao Upip Environmental Protection Technology Co., Ltd.

Cheboshi Intelligent Technology (Shandong) Co., Ltd.

Weihai Weisheng Technology Co., Ltd.

Liaocheng Linqing Group

QINGZHOU ZHONGRUI INDUSTRY & TRADE CO., LTD.

Yantai Serveter Intelligent Technology Co., Ltd.

Shandong Tranlin Straw New Environmental Technology Joint Stock Company Limited

Suzhou Wujiang Printing Industry Association

Weihai Hualing Opto-electronics Co., Ltd

QINGDAO MESNAC MACHINERY AND ELECTRIC ENGINEERING CO., LTD.

Qingdao Fengguang Precision Machinery Co., Ltd.

Gaomi Tongchuang Valve Core Co., Ltd.

Gettop Acoustic Co..Ltd

MH Robot&Automation Co., Ltd.

Qingdao Guangyue Rubber Machinery Manufacturing Co., Ltd.

Qingdao Zhongdemei Equipment Co., Ltd.

QINGDAO SANLEY INTELLIGENT POWER CO., LTD.

Agricultural Bank of China Shenzhen Xili Sub-Branch

Weihai Sunfull Geophysical Exploration Equipment Co., Ltd.

Qingdao Xinkaiqi Rubber Plastic Co., Ltd.

Qingdao easy touch Digital Technology Co., Ltd.

SHANDONG NATERGY ENERGY TECHNOLOGY CO., LTD.

Qiangxin Mechanical Technology (Laizhou) Co., Ltd.

Qingdao Nuclear Machinery Co., Ltd.

Shandong Jinxing Automatic Welding Equipment Co., Ltd.

Guangrao County Qinghai Mould Factory

Oing Dao LLD Electronic CO., LTD.



# Exhibitor Analysis

### **Well-known Brand Exhibitors**

ABB, Yaskawa, Fanaco, MISUMI, Yiheda, Elite, Universal, Keyence, Staubli, Haite, Fatek Electric, Leisai, Ruking, Jerry, Zhongketuoda, Brother, CSK, Sumida, Eston, Chaifu, Ledbond, Stuttgart, Eft, Qianjiang, GSK, Huazhong Numerical Control, Pangu, SenseTime, Huashine Intelligence, Guohua, Kingdee, Shijiu, Cattle Eye Intelligent, Ma Rui, A Cisco, Uniscul, Topstar, Shibaura, Jwell, Excellence, Kewei, Jianyi, Haisheng, Mesnac, Large Rubber Plastics, No.2 Rubber, Huahan, Shenghualong, Yizumi, Dahe Rongyi, Dajiang, Youngsun Intelligent. Shanghai only



# Regional Composition of Exhibitors (%)

1.95	Anhui	0
2.35	Beijing	0
1.05	Fujian	0
10.06	Guangdong	C
0.97	Guangxi	0
2.51	Hebei	0
0.97	Henan	0
0.97	Heilongjiang	0
1.14	Hubei	0
1.05	Jilin	0
11.68	Jiangsu	O
1.62	Jiangxi	0
1.87	Liaoning	0
1.87	Nei Monggol	O
30.01	Shandong	0
0.97	Shanxi	0
1.05	Shaanxi	0
4.70	Shanghai	O
1.54	Sichuan	0
2.35	Tianjin	0
2.03	Yunnan	0
16.06	Zhejiang	
1.22	Other countries and regions	O

### **Intelligent Equipment Competition Show**







Yaskawa Electric (CHINA) Co., Ltd. Suzhou Elite Robot Co., Ltd.

MOTOMAN-GP8 (6-axis vertical multi-joint type)

3KGCS63 6-axis Collaborative Robot easily handle high precision tasks and light assembly tasks))

**Universal Robots** 

UR10e ((Desktop collaborative robot that can (New collaborative industrial robots, Suitable for machine tool management, stacking and packaging))







Staubli (Hangzhou) Mechatronic Co., Ltd.

Robot Tool Quick Exchange System MPS 631(payload to 1530 kg)

**Stuttgart Aerospace** Automation (Qingdao) Co., Ltd.

Spray Specialist-FANUC Spray Robot

**Shanghai Chaif** Robot Co., Ltd. · SF6-C1400 Welding Robot





Four-axis robot



Keyence (China) Co., Ltd.

(Simultaneous height and height difference detectio for multiple points of the target)



Qianjiang •Qingdao Zhiyan Multi-point laser sensor, IX serie Automation Equipment Co., Ltd.

Welding Robot (QJRH4-1A)

### **Exhibitor's Voice**



### Keyence (China) Co., Ltd.

Last year, Keyence also participated in the Asia-Pacific International Intelligent Equipment Exposition and reached direct cooperation with buyers on site, and the results were very good. So this year, we come here again. The scene atmosphere is very good. At present, we have already communicated with some purchasers. They have expressed their great intentions. Afterwards, we will continue to follow up. Thank you for the Asia-Pacific International Intelligent Equipment Exposition, and wish the exhibition better and better.



### Qingdao Brother Automation System Co., Ltd.

From the pre-exhibit preparation process, exhibition arrangement, and then to the development, the organizers have been serving us intimately and actively communicating and solving problems encountered. Through the exhibition, more audiences have learned about our company and have a more detailed understanding of our company's technology. It's been a worthwhile trip.



# Huashine (Qingdao) Intelligent Equipment Technology Co., Ltd.

Many exhibitions at home and abroad have been affected by the epidemic this year, but the Asia-Pacific International Intelligent Equipment Exposition still attracts a lot of visitors. We have met many new friends at this exhibition, and also had deep exchanges and communication with old customers. I wish the exhibition better and better, and see you next year.



#### **Universal Robots**

Thank you for the sharing and communication platform established by the organizers. Through effective trade transaction, supply and demand docking have further opened the market. We wish the Asia-Pacific International Intelligent Equipment Exposition better and better. Looking forward to 2022!



### SenseTime Technology

This year, the exhibition is large in scale and the publicity is in place. I have seen the publicity of the exhibition at the airport and subway.. As an exhibitor, I am also very excited. There is a continuous flow of people at our booth and the effect is good. Looking forward to 2022!

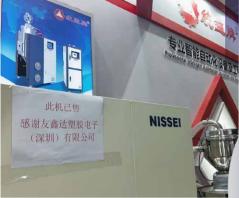


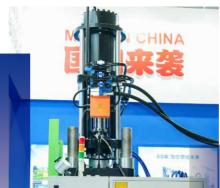
### Fatek Electric Co., Ltd.

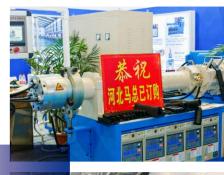
This year, Our company's performance has continued to rise under the epidemic, and the sales continued to grow. The Asia-Pacific International Intelligent Equipment Exposition gives us the opportunity to achieve a higher breakthrough. In the future, we hope to continue to develop together with the Asia-Pacific International Intelligent Equipment Exposition.











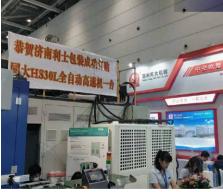


## **Exhibition** transaction

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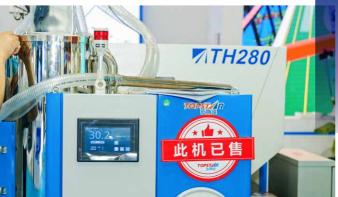
Orders are ongoing Drive intelligent equipment **Purchasing boom** 













# CONFERENCES and ACTIVITIES

# China-Japan-Korea Intelligent **Manufacturing Conference**

-Intelligent Manufacturing Drives High Quality Development--



Instructor:

Sponsor:

China Council for the Promotion of International Trade Mechinery Sub-Council

• Japanese Supporters:

Chinese Association of Automation Japan Science and Technology Agency (JST)

• Korean Supporters:

Korea Machinery Industry Promotion Association Korea Busan Machinery Industry Cooperative Association

Organizer



# Main Forum: Lead China, Japan and South Korea and Embrace Free Trade

#### **Guest Speeches:**

Former President of China Council for the Promotion of International Trade Mechinery Sub-Council Sun Xitian

Honorary President of Japan Science and Technology Agency Okimura kennjyu

President of Korea Machinery Industry Promotion Association Kim Dongwan

Overseas Advisor of Japan External Trade Organization Kadota sowu

Director of Planning and Technical Transformation Division of Department of Industry and Information Technology of Shandong Province **Wang Zhifu** 

#### **Guest Speeches:**

JST's Initiative to Promote International Exchange Yoneyama haruko

Analysis on the current Situation of Industrial Robot Technology and Industry in China Song Rui

Talk about Intelligent Automation from Autonomous System and Software Self-adaption **Ma Lixin** 

Current Situation and Development Trend of Intelligent Rail Transit Vehicles Liu Shaoqing

Practice and Innovation of Artificial Intelligence Enabling Real Economy Fang Ming

Intelligent Stamping Equipment **Zhang Peng** 

Improve service experience and lead digital change Chen Hao

New Mode of Intelligent Manufacturing of Charging Piles **Zhao Jian** 



# Conference Venue of Hongdao International Conference and Exhibition Center

#### Sub-Forum I:

Intelligent Manufacturing Long Journey -Enter Qingdao City and 2021 Industrial Internet Summit Forum

#### Sub-Forum II:

Production Line Logistics Conference-2021 North China Intelligent Logistics and Robot Development Summit

#### Sub-Forum III:

2021 Qingdao Intelligent Manufacturing, Innovation and Application Forum

#### Sub-Forum IV:

2021 Symposium on Digital Intelligence Solutions for Injection Molding Factorys (Qingdao)

#### Sub-Forum V:

2021 Rubber Industry Forum and Semi-annual Conference of Green Rubber Association

#### Sub-Forum VI:

Development Status and Manufacturing Process Forum of Rubber and Shock Absorbing Products

#### Special Session I of the Enterprise:

Industrial IoT and Smart, Operation and Maintenance Technology Exchange Conference--Ledbond+Fanneng.com

#### Special Session II of the Enterprise:

**Homedo Industrial Internet Platform Innovation Forum** 

#### Activity I of the Association:

**Shandong Rubber Industry Association Council** 

#### Activity II of the Association:

Annual Meeting of Shandong Packaging and Printing Industry Association







## Welcome Dinner of "Intelligent Manufacturing **Empowerment**·Digit Create Future"

Development is the strongest voice of the times. In order to create a relaxed and warm communication atmosphere for all manufacturing colleagues, the Organizing Committee held a welcome dinner for the 2021 Asia-Pacific International Intelligent Equipment Exposition of "Intelligent Manufacturing Empowerment Digit Create Future" on July 18th.





## **Selection Activity of 2021 Most Trusted by Customers Award**

List of winners:

Shenzhen Leisai Intelligent Control Stock Company Limited

Ledbond Company

Staubli (Hangzhou) Mechatronic Co., Ltd.

Dongguan Yiheda Automatic Technology Co., Ltd.

Hangzhou Hikrobot Technology Co., Ltd.

MISUMI(China)Precision Machinery Tradind Co., Ltd. Soft Robot Tech Co., Ltd.

Qingdao Zhide Industrial Technology Co., Ltd.

Elett Robot Co., Ltd.

Taiwan Fatek Electric Co., Ltd

Xiamen Ever SUNRISE Ltd.

SPINEA (Shanghai) Commercial and Trading Co., Ltd.

GuangDong Sumida Automation Co., Ltd.

Anhui Heli Co., Ltd.

Doosan Industrial VEHICLE Yantai Co., Ltd.

Qingdao SenseTime Technology Co., Ltd.

PANGUS INFORMATION TECHNOLOGY LIMITED

Qingdao Huashine Intelligent Technology Co., Ltd.

Shanghai Kaihui Industrial Equipment Co., Ltd. Cattle Eye Intelligent Logistics Equipment (Suzhou)

Shanghai Ruking Electronics Technology Co., Ltd. Guangdong Topstar Technology Co., Ltd.

Jwell Machinery (Haining) Co., Ltd.

Qingdao Zhongbangling Electric Co., Ltd.

Suzhou Tongda Machinery Co., Ltd.

Naniing Yongteng Intelligent Equipment Technology

Shibaura Machinery Co., Ltd.

Qingdao Huitianlong Engineering Plastics Co., Ltd.

Huavan Technology (Zheijang) Co., Ltd.

Jiangmen Xiecheng Machinery Co., Ltd.

Mesnac Co. Ltd.

Dalian No.2 Rubber Plastic Machinery Co., Ltd.

Dongguan Kesheng Industry Co., Ltd.

Yizumi Rubber Machinery Co., Ltd.

Goodtechwill Science Instruments (Qingdao) Co.,

Shanghai Deren Rubber Plastic Machinery Co., Ltd. Hebei Shuangda Rubber Plastic Machinery Co., Ltd.

Qingdao ZhongyiWeiye Machinery Manufacture Co.,

Qingdao Fihonor Chemical Science & Technology Co., Ltd.

Shanghai Dahe Packaging Machinery Co., Ltd. Shanghai Joso Packaging Machinery Co., Ltd.

Tianjin Hondon Packing Foods Machinery Factory Tianjin Ruitai Packaging Machinery Co., Ltd.

Hangzhou Youngsun Intelligent Equipment Co., Ltd.

Wenzhou Dajiang Vacuum Packaging Machinery Co., Ltd.

Zhejiang Rezpack Machinery Co., Ltd. liangsu Smart Wasp Intelligent Technology Co., Ltd.

Qingdao NISSIN Food Machinery Co., Ltd. Shanghai Shouda Packing Machinery & Material Co.,

Airtac (CHINA) Co., Ltd.



### Join us to gain gifts, light up the journey of intelligent manufacturing

Pay attention to the Asia-Pacific International Intelligent Equipment Exposition, you can get free exquisite gifts such as umbrella, folding fan, data cable, etc.

# 66 likes to get craft beer for free

Wine, food and beauties, the Asia-Pacific Intelligent Equipment Exhibition in July was amazing. Repost the small video on Douyin and collect likes to get a barrel of craft beer.









# Intelligent Manufacturing Empowerment Digit Create Future

The Asia-Pacific International Intelligent Equipment Exposition

See you in Qingdao

July 2022

Qingdao ·Hongdao International Conference and Exhibition Center